

ARTEMISIA ORGANICS

What you wear becomes part of your biology. Choose wisely.

Did you know?

Most modern clothing is made from plastic fibres such as polyester, nylon, acrylic, and elastane. These materials are derived from petroleum and worn directly against the skin every day. During wear, plastic textiles can shed microfibres and carry chemical residues used in dyeing, finishing, and manufacturing.

Your skin is a living organ

The skin is the body's largest organ. Scientific research shows it can absorb substances it comes into contact with, particularly in conditions of heat, sweat, and friction. Many conventional garments are treated with synthetic dyes, chemical softeners, wrinkle-resistant resins, and anti-mould finishes. Some of these substances are known or suspected endocrine disruptors, meaning they can interfere with hormonal signalling in the body.

Why this matters now

Rates of chronic illness continue to rise globally, including autoimmune conditions, hormonal disorders, skin sensitivities, neurological stress, and fertility challenges. No single factor causes disease, but daily, repeated exposure contributes to cumulative load on the body. Reducing unnecessary chemical and plastic exposure is one practical place to begin.

A different approach to clothing

Artemisia Organics exists to remove what does not need to be there. We work exclusively with natural and plant-based fibres, avoiding synthetic materials and harsh chemical finishes. Our fabrics are independently tested for composition and designed for breathability, comfort, and long-term wear, particularly for sensitive bodies and nervous systems.

Better for body and planet

Plastic clothing does not biodegrade. It fragments into microplastics that persist in soil, waterways, and food chains. Natural fibres return safely to the earth and require fewer chemical interventions when produced responsibly. Sustainability is not a trend, it is a responsibility.

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Conscious clothing for a regenerative future.