



About Us

Blessed Straws is a premium affirmation straw brand designed to transform the way you drink water into a daily ritual of intention and self-belief. Each reusable stainless steel straw is engraved with powerful "I AM" affirmations such as I AM blessed, I AM magnetic, I AM fearless, and more – turning every sip into a mindset reset.

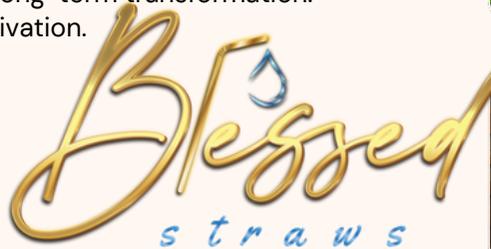
Inspired by the connection between words, energy and water, Blessed Straws blends sustainability with personal development. We believe small daily habits create powerful long-term transformation. Hydration becomes activation.

Contact Us

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Wholesale Opportunity



Why Stock Blessed Straws?

We are now partnering with aligned retailers across Australia.

- Premium, giftable packaging
- High-margin, low-footprint product
- Repeat purchase potential
- Strong brand story and visual appeal
- On-trend affirmation and mindset focus

We offer:

- Competitive wholesale margins
- Low minimum order quantities

Our Collections



Signature Affirmation Straws

Engraved "I AM" statements in black, white, gold and rose gold finishes.



Curated Bundles

Intentional combinations such as I AM That Girl, I AM Becoming Her, and I AM Ready to Rise.



Lil Blessed Collection

Affirmation straws designed for children to build confidence and positive self-talk early.

WHY VISIT US AT THE SHOW?

- Experience our signature affirmation ritual
- Discover the power of intentional hydration
- Find the affirmation that aligns with your next chapter
- Shop exclusive Show offers

Sip with intention.
Become who you choose to be.