



Electrifying Australia



CAPABILITY STATEMENT



142 Gipps Road, Smithfield, NSW 2164

2025



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COMPANY OVERVIEW

We are a solar retail company in Australia that serves to provide solar solutions to residential and commercial bodies. We are passionate about looking after the environment and sustainability and we aim to design a future where solar and sustainable energy are not merely alternatives, but integral aspects of daily life. With our proficient team of engineers, we are dedicated to powering all homes with reliable and sustainable energy sources.

Electrifying Australia strives to design, build, and manage projects that use solar photovoltaic (PV) panels to generate electricity for businesses of all sizes.

We have an extensive portfolio of successful installation projects across the country including New South Wales, Queensland, Victoria, and ACT. Our teams have completed projects with system sizes 5kW all the way to 100kW.



VISION & MISSION

Vision

We're a leading Sydney solar retailer dedicated to exceptional customer service and meticulous installations. We partner with top equipment manufacturers to deliver premium solar solutions. Our team of experienced solar experts designs custom systems to maximize your energy savings and investment.

Mission

We partner with top equipment manufacturers to deliver premium solar solutions, empowering all homes with reliable and sustainable energy sources. Our team of experienced solar experts, backed by proficient engineers, designs custom systems to maximise your energy savings and investment. We're committed to delivering the best service available in the market because a brighter future starts with sustainable energy.



WHY CHOOSE US?

Best Optimization

Electrifying Australia has a team of internal engineers with extensive industry experience who ensure that the designs you receive meet standard compliance and optimize PV systems to their fullest potential.

Customer Support

Our dedicated service team is fully committed to providing personalised support to ensure your requirements are met and any challenges you face are swiftly resolved.

Best Quality Product

In alignment with our commitment to delivering top-notch service, we are selective in the brands we choose to collaborate with, guaranteeing the best.

Culturally Diverse Workforce

We strive to embrace cultural diversity within our company, as we believe it enhances our ability to connect with and understand our customers more effectively.

Easy Payment Option

Our partnership scheme offers customisable payment plans, allowing you to structure payments according to your unique financial situation and preferences.

Trained Installation Team

We meticulously select our installation teams based on their renowned skills and meticulous attention to detail.



OUR PRODUCTS

Solar Panels

Not all solar panels are created equal. The manufacturing process and materials used significantly impact their performance and longevity. That's why we exclusively offer tier-one solar panels, recognised as the best in the industry. These panels come with several advantages. First, tier-one manufacturers boast a proven track record, having been in operation for over five years. Additionally, they use the highest-grade silicon in their solar cells, resulting in superior performance and extended lifespan. Finally, tier-one panels are backed by robust warranties, typically ranging from 10 to 30 years, providing you with peace of mind.

Inverters

Solar panel inverters serve as crucial components in solar energy systems, converting DC electricity from solar panels into AC electricity for various applications. They are the backbone of solar power setups, ensuring efficient and safe distribution of renewable energy to power your homes, businesses, and industries. Arguably the most important component, the inverter is the brain of the system – if it stops working, everything grinds to a halt. Installing a good quality inverter from a proven, experienced company is paramount. All of our proposed and installed inverters meet these criteria and come with 10-year warranties.



Battery Storage

Battery storage systems serve as integral components within solar energy setups, offering a means to store excess electricity generated by solar panels during peak sunlight hours. Acting as energy banks, these systems enable the efficient utilization of solar power during periods of low sunlight or high demand, providing a reliable and sustainable source of electricity for homes, businesses, and industries.

Virtual Power Plant

A Virtual Power Plant (VPP) is a network of interconnected solar batteries that function together as a single power plant. By coordinating the energy from each battery, VPPs create a substantial, controllable solar energy reserve. This collective energy can stabilize the electricity grid and decrease dependence on coal power.



Virtual power plant
with ORIGIN



Amber the intelligent
platform to manage
your batteries

MEET OUR TEAM

Our team of solar consultants is here to assist you with everything from Solar Panels and Solar for Home installations to optimising your Home Solar System with Solar Batteries and Inverters. Whether you're a homeowner looking to save on energy bills or a business seeking sustainable solutions through Solar for Commercial projects, our experts are committed to providing personalised guidance and expertise tailored to your needs.



**Shyamal
Pal**

CHIEF EXECUTIVE
OFFICER

**Susmitha
Chowdhury**

OPERATION
MANAGER



**Sam
Music**

COMMERCIAL SALES
MANAGER



**Daniel Tavares
Cruz**

BUSINESS
DEVELOPMENT
CONSULTANT



John Gosper

SALES MANAGER



**Mohammad
Bhuiyan**

SOLAR
CONSULTANT





**Rocky
Shi**

**SOLAR
INSTALLER**

**Danucksan
Sathiyaraj**

**IT & MARKETING
CONSULTANT**



**Tanya
Miglani**

ACCOUNTANT



**Ibrahim
Saleh**

**SOLAR
ELECTRICIAN**



**Nabil
Dib**

**SOLAR
CONSULTANT**





OUR SERVICES

- Commercial Battery Storage Systems
- Compare Energy Savings
- Design & Consulting
- Large Scale Commercial & Industrial Solar Solutions
- Monitoring & Metering
- Off-grid/Remote Hybrid Energy Systems
- Operation & Maintenance
- Power Purchase Agreements
- Project Management
- Residential Battery Storage Systems
- Residential Solar Solution
- Testing & Commissioning
- Virtual Power Plan - VPP
- \$0 Upfront Finance*



OUR ACCREDITATION

Smart Energy Council Member
New Energy Tech Approved Seller
ACT Sustainable Household Scheme



Fimer NSW Authorized Distributor
Tesla Certified Installer
REC Approved Seller
GE License Partner
Sonnen Approve Seller
LG Approve Seller
Tindo Solar Approve Seller

Australia Electrician Contractor Licenses NSW: 399523C

Insurance Details

Public and Products Liability
Amount of Cover: \$20,000,000

Workers Compensation

Liability Limit: As per legislated requirements

OUR ACHEIVEMENT



WE CROSSED A MILESTONE
WE CELEBRATED OUR 1000TH INSTALLATION WITH
HON. CHRISH BOWEN , MINISTER FOR CLIMATE
CHANGE AND ENERGY



WE ARE AWARDED AND HAS BEEN RECOGNIZED AS A
BEST-RATED COMPANY FOR 2025 BY SUNWIZ,
AUSTRALIA'S LEADING AUTHORITY ON SOLAR MARKET
ANALYTICS.



Our Projects

Dumaresq Street Cinema

We're proud to showcase our completion of a landmark project: a 93 kW solar PV system installation for a state-of-the-art cinema facility in Campbelltown, Sydney. This project represents the largest solar installation we've undertaken to date, demonstrating our expertise in handling complex commercial projects and also the first step into pushing our limit as a solar retail company. The successful completion ensures significant energy cost savings for our client.



System Size
93KW



169 x 550W
Jinko Solar Panels



Location
Campbelltown, NSW



1 x 110KW
GoodWe Inverter





Our Projects

Akua Swimming School

This project focuses on designing, supplying, and installing a 25 kW solar PV system for a swimming school in Cabramatta. A key challenge is aligning the system with the customer's financial constraints. This system will be carefully tailored to optimize the generation of clean, renewable energy, effectively offsetting the facility's electricity usage. We aim to make the swimming school more self-reliant, decreasing dependence on the traditional grid and potentially realizing substantial savings on electricity costs.



System Size
25KW



60 x 415W
TW Solar



Location
Cabramatta, NSW



1 x 20KW
GoodWe Inverter





Our Projects

Warehouse Installation

This project centers around the design, supply, and installation of a custom-tailored 20 kilowatt (kW) solar photovoltaic (PV) system specifically for your farm warehouse facility. The system will be meticulously sized to maximise clean, renewable energy generation, strategically offsetting the facility's electricity consumption. Our goal is to transform your warehouse into a more self-sufficient operation, reducing reliance on the traditional grid and potentially achieving significant cost savings on your electricity bills.



System Size
20KW



48 x 410W
Qcells Solar Panels



Location
Bringelly, NSW



1 x 15KW
GE Solar Inverter





Our Projects

North Sydney Residence

A stunning residence awaited north of Sydney, its curved roof a hallmark of modern design. While breathtaking, it presented a unique challenge for our team. Their expertise shone through meticulous planning and precision craftsmanship, ensuring a flawless installation. The high-quality materials and exceptional workmanship resulted in a finish exceeding even our expectations. Our client's dream transformed into reality, leaving them beyond satisfied. This project stands as a testament to our ability to overcome unique challenges and deliver exceptional results that leave a lasting impression.



System Size
25KW



62 x 410W
Qcells Solar Panels



Location
Beacon Hill, NSW



1 x 20KW
Sungrow Inverter





Our Projects

Strata Project Sydney

Our company takes immense pride in a recent project involving a multi-unit strata residence in Helensburgh, south of Sydney. The three-unit complex presented a unique challenge due to the client's roof having a steep pitch angle of 45 degrees. This complex roof design had deterred other installers; however, our team's proven expertise in navigating intricate roof structures ensured a flawless solar panel installation. The final outcome surpassed not only our expectations but also those of the client.



System Size
17.1KW



36 x 475W
Jinko Solar Panels



Location
Helensburgh, NSW



3 x 5KW
GE Solar Inverter



OUR CAPABILITIES OPERATIONS AND DELIVERY

Our installation team has an extensive experience in installing solar panels with great knowledge regarding roofing. We have honed processes and powerful project management software that ensures seamless communication and delivery.

- Organised operation pipeline such that delay is minimized
- Expert advice on product selection and system optimisation
- Grid connect, hybrid & standalone solar system design
- Coordination of building and planning approval (where required)



OUR CAPABILITIES

CUSTOMER SERVICE

Enhancing Client Engagement from Our Service Team

Our commitment goes beyond installation. We ensure you maximise your solar investment through ongoing support. This includes performance tracking, preventative maintenance reminders, and expert analysis of potential system expansion or battery storage. All are tailored to your needs for long-term energy savings and independence.



CLIENT FEEDBACK



Electrifying Australia installed a 93kW system at our cinema complex. They did a terrific job and the system is working well-saving the environment and money.

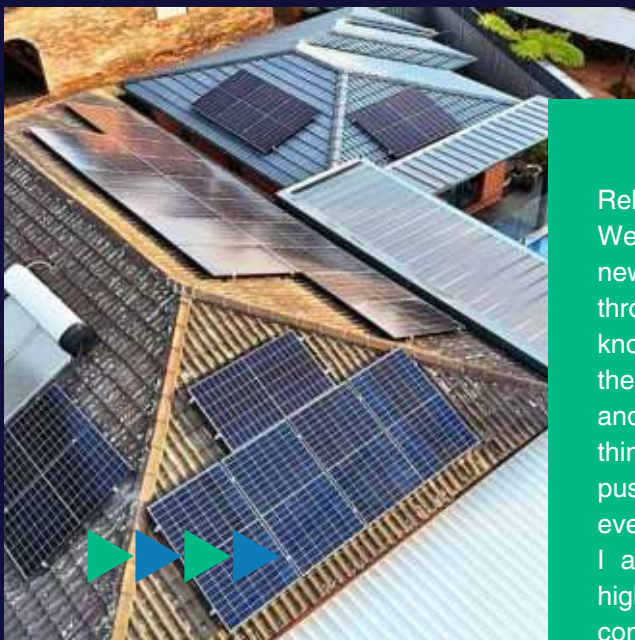
I would highly recommend Electrifying Australia.

John O'Neil

Peter Van Le

After 8 different companies, I'm satisfied with Jevan and his team, great consultation and expert engineering background. Provided quite an education understanding of how it work which is a bonus. Did a great job maximizing our system and the pricing had to be an amazing closures leading by far.





Reliable Company you can trust on!
We just replaced our old solar system with a new one. Easy and smooth installation throughout the process. Jevan has tons of knowledge by giving us the right product and the most honest review for every single panel and inverter. And for me the most important thing is they listen to what you need, not just pushing you with a product you have not even heard of before.
I am very satisfied with their service and highly recommend Electrifying to anyone who considering solar energy.

Gunawan Tan

We contacted no fewer than 6 or 7 solar companies in order to make sure we were getting exactly what we wanted for the right price point. Electrifying Australia stood out from the very first contact because of how courteous and knowledgeable they were. Jevan was the Project Engineer who was helping me. He was not pushy at all (unlike others), patient with all my questions, and knowledgeable - sending me extra information such as articles on panels and inverters whilst I tried to get my head around it all. They came out and gave us a free site inspection and measured the roof accurately with a drone. Electrifying Australia ended up accommodating us with the number of panels we wanted (10.3kw) and an excellent quality panel and inverter for less cost than the other companies. The installation went very smoothly and quickly with 'expert' tiler Daniel (we had terracotta shingles on our roof which are apparently a nightmare to work with). We love using solar and saving so much already and we couldn't be happier with the service and quality of Electrifying Australia. I would definitely recommend them time and time again.



Vassa Zeid





BRAND PARTNERS

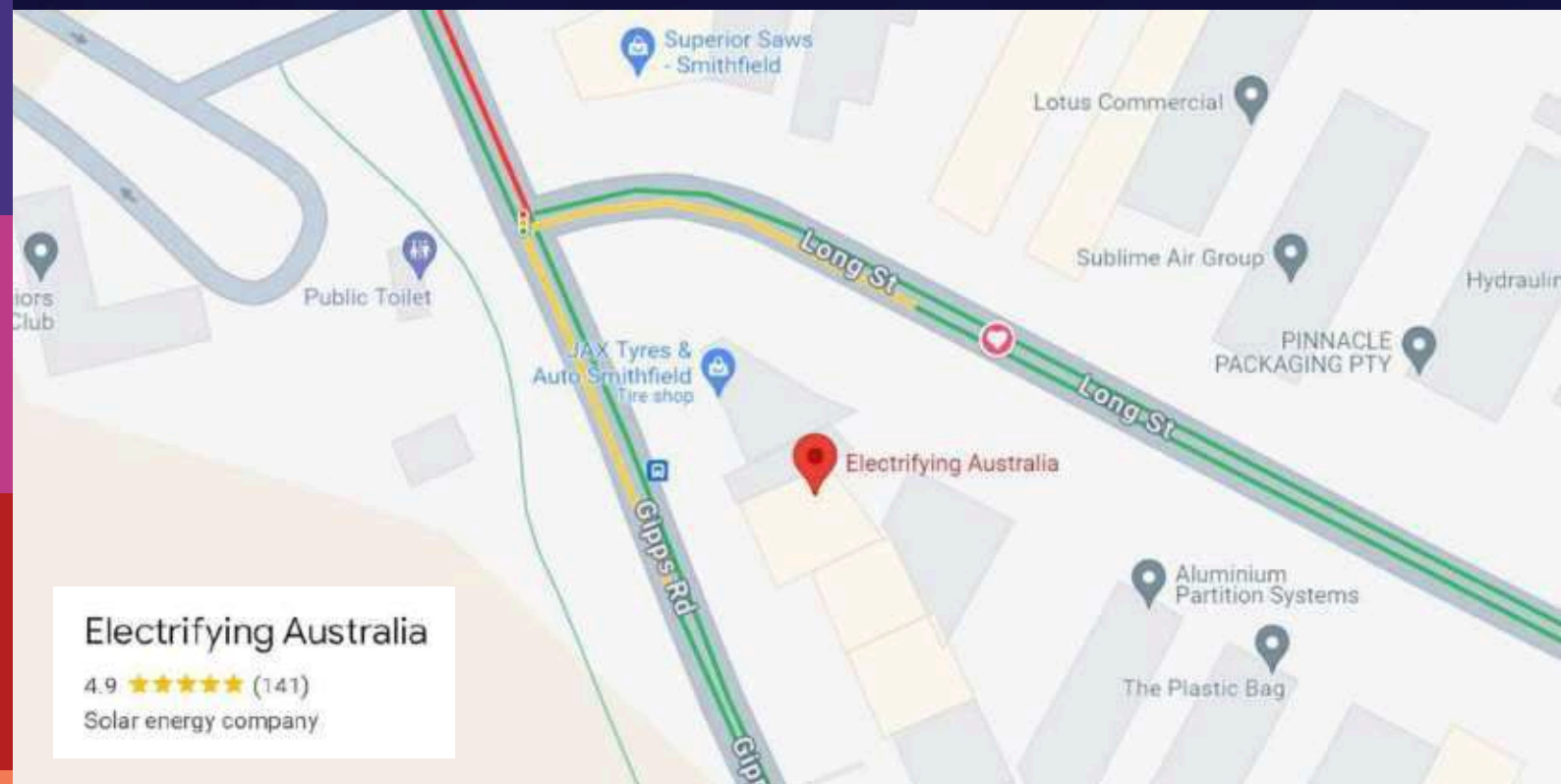


OUR FINANCE PARTNERS



MEDIA PARTNER





CONTACT INFORMATION



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