



NATURE'S
DESIGN

Structured water for a vital life



Designer Glassware with a Sense of Spirit



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Nature's Design Story

At the heart of Nature's Design glassware lies the unique shape created by translating harmonious music into elegant glassware that blends nature with practicality: nurturing to the body, mind and soul.

Aligned with the design that emphasizes harmony and vitality, the Golden Ratio, Fibonacci Sequence and the Sacred Geometry of the flower of life are fundamental principles woven into the designs.

Masaru Emoto's work with water was inspirational as he unveiled that water can be re-structured with form and intention. *"All things vibrate, and they vibrate at their own frequencies...The fact remains that everything is in a state of vibration also means that everything is creating sound...Whether you can hear the sound or not, we can say that the unique frequency of all objects can be interpreted as sound."*

Masaru Emoto 2003



STRUCTURED
VITAL WATER



SWISS
DESIGN



MUSIC IN
PHYSICAL
FORM



SACRED
GEOMETRY



GOLDEN
RATIO &
FIBONACCI



WELLBEING



99% PLASTIC
FREE



RECYCLABLE
BIODEGRADABLE



LEAD
FREE



COMPOSTABLE



Photo of frozen water crystals taken after 3 minutes in a Nature's Design carafe

Results come from the laboratory EF Broen, CH-5628, Utigen, Switzerland.
Water crystals photographed in accordance with the procedures developed by Masaru Emoto

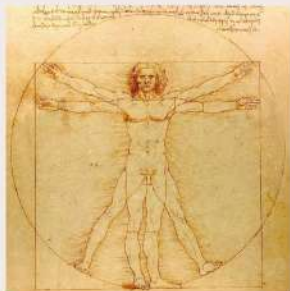
SerenityPlus

Serenity Plus is a distinctive small retail store dedicated to offering products that promote emotional, spiritual, and physical well-being. If you're a business owner interested in purchasing wholesale, please reach out to us at lorraine@serenityplus.com.au for further information.

DESIGN DETAILS

The Golden Ratio

Since antiquity, the underlying proportions of the Golden Ratio have served as the epitome of beauty and aesthetics. Even today, this perfect proportion can be found in art, in architecture, in design - and elsewhere. The Golden Ratio is evident everywhere in nature, which is why we use it as the guiding principle in the design of our products. It arises from the equality of proportions, when the relationship between the larger and the smaller part is the same as that between the whole and the larger part. This ratio, this formula - the phi number from mathematics - is 1.618. All glass and porcelain products are carefully conceived in accordance with the Golden Ratio, making every piece genuinely pleasing to the eye and energetically in alignment with the flow of life force energy.



The Fibonacci numbers sequence in Nature

The Fibonacci sequence of numbers is based on this same principle as the Golden Ratio, and describes the characteristics of growth processes which can be found in nature, for instance in the leaf and flower position of plants. This arises, for example, in left and right handed spirals with a ratio of 8 to 13, or 21 to 34 (all numbers in the Fibonacci sequence.) When dividing these numbers the result is always 1.618, which is known as "Phi" or the Golden Ratio. Each individual core in a sunflower basket belongs to a left-handed and a right-handed spiral. The remarkable thing is that the number of spirals are without any exception only adjacent numbers of the Fibonacci numbers sequence. In sunflowers, for example, you will always find spiral combinations of 21/34, 34/55, 55/89, and especially in large sunflowers also 89/144 cores. This principle also applies to daisies, pine cones, cabbage, pineapples ... Fibonacci numbers sequence: $1+1=2$, $1+2=3$, $2+3=5$, $3+5=8$, $5+8=13$... $21+34=55$, $34+55=89$, $55+89=144$... The ratio between the two numbers in the Fibonacci sequence is always 1,62 which is the Golden Ratio. $34:21=1,62$ $55:34=1,62$ $89:55=1,62$

The Flower of Life

Prototype for creation

This powerful symbol - another expression of what is sometimes referred to as "Sacred Geometry", is found in many cultures and religions - and also in the products. And for good reason. In its simple beauty and perfection, it is a symbol for the perpetual process of creation and, in the process, contributes to the harmonious reorganization or "structuring" of water. The Flower of Life consists of numerous overlapping circles. The starting point is the circle in the centre. Represented in this circle is a basic, geometrical structure, which reveals that originally, all life sprang from a single source. Keyword: cell division. Cell division proceeds until every creature has achieved its appropriate and harmonious form. As this symbol is utilized in products, water held in these products remembers this "original code through the influence of the Flower of Life.

Water once again arranges itself symmetrically as it corresponds to its basic structure, the hexagon. And this same, original, hexagonal form is found in the Flower of Life! Since all of our products are created from the Golden Ratio, you will get revitalised water from all of them. But with the Flower of Life on the bottom there is also an opportunity to enrich the water with additional information. There are 4 different Flowers of life and they work as spices - they make revitalised water even better and richer. Colours do have a variation of different impacts on the human being and arouse emotions and associations. The flower of life symbol is burned onto the glass from the outside at 600 °C.

Variations of the Flower of life

You can select the right flower of life for yourself intuitively - which attracts you most or maybe the following information will help you.

Gold - Personal Power, Strength and Confidence

This variation with the gold is the most popular all over the world. The gold is known for its energetic power throughout history. That is why this flower enriches the revitalised water with life force energy

Happy -Optimism and Positivity

Looking at the rainbow makes us happy. Rainbow colours have a positive effect on us since each vibrates with it's own resonance. That is why this flower enriches the water with optimism, with a positive attitude towards the world and ourselves.

White - Purity, Cleansing, Broaden Perspective and New opportunities

White colour is known for its purity. It is associated with the good, with honesty, beginning, innocence and perfection. This flower will help you broaden your perception and will make you feel more open for new opportunities and suggestions.

Platinum - Transformation, Balance and Alignment of energy centres

One of the rarer metals on our planet, extremely resilient with a luminous sheen. This flower is also good to strengthen self confidence and love towards yourself.

Tree of Life

Represents grounding and stability. Connects to nature and the cycle of life
Symbolises enlightenment and aspirations. Embodies renewal and regeneration
Offers guidance and wisdom. Reflects ancient ancestry
Available in two colours: Gold, which embodies activating masculine energy
White, which conveys a more feminine and inspirational essence.



CLEANING INSTRUCTIONS

The flower of life on the glass base (outside) is burned in at a temperature of around 600°C and then covered with a food-safe protective varnish. While the glassware will tolerate some dishwasher usage, it may eventually damage the symbol, depending on the hardness of the water and the detergent. To preserve your glassware it is recommended to wash with warm water and mild detergent.

Occasionally glassware may look milky or cloudy which indicates calcification. The main causes of cloudy glasses are as follows:

- Wooden items in the same wash as glassware
- Hard water
- Incorrect rinse aid dosage

Limescale deposits are best removed with warm water and a tablespoon of citric acid* or vinegar-based cleaner*.

Fill the affected glass with a mixture of warm water and citric acid/vinegar-based cleaner and leave for 12 hours.

You can then dry and polish the glass well. Repeat if needed.* Please only use on the inside of the glass as the acid may attack the symbol on the base.

The wooden lid and cork cover (of the drinking bottles) should only be cleaned with a damp cloth, never put them in the dishwasher.

Please note the bottle lids are a consumable part that is made from swiss stone pine and a biodegradable organic plastic insert. They will wear out over time of use and this is a normal, natural process and therefore we offer the lid as a separate replacement part.

Nature's Design - products in harmony with Nature

Nature's Design products are exclusively based on natural raw materials such as quartz sand, limestone, quartz, kaolin, feldspar, clay, cork and caoutchouc. From these raw materials they manufacture glass, porcelain, earthenware, wood, cork, and rubber. Nature's Design ensures all products are produced ecologically, so they are almost 100% endlessly recycled like glass and ceramics, or be compostable and naturally degrade.

99% of their products contain NO plastic.

Eco-friendly and glass is either lead free glass or borosilicate glass

Disclaimer: The Nature's Design Products that are described and referred to herein are not intended to diagnose, treat, prevent or cure any disease or illness. The use of these products is free of any promises for increased wellbeing, and depend solely on the responsible self-action of the person using them.

ALLADIN CARAFES

The Alladin range has a cascading design of 6 sequential sections, with the volume of each section corresponding to one of the first 6 numbers of the universal Fibonacci sequence, aligns with the geometry found everywhere in nature. Revitalized water shows a 6-sided crystalline structure which corresponds to its increased level of energy and life-force. Made using traditional handmade glass blowing methods. Lead free glass. Suitable up to 70° C. Made in Europe.

Gold is available in 120ml, 500ml, 1.3 litre, 2.3 litre, 5 litre carafes

Platinum is available in 1.3 litre, 5 litre and 10 litre carafes

White is available in 1.3 litre, and 2.3 litre

Happy is available in 1.3 litre

Basic is available in 1.3 litre and 2.3 litre



GEM CARAFES

The Gem Carafes feature a recess at the base to hold gemstones. The contoured design, incorporating the Golden Ratio, not only improves the water or liquid but also introduces another dimension with crystals.

Lead free glass. Suitable up to 70° C. Made in Europe.

Available in 1.2 litre Alladin style, 1 litre Cadus and 1.5 litre Cadus, Spring water gemstones included.



WINE



OLIVE WOOD SPECIAL EDITION

This wonderful combination of glass and olive wood is something special - clear elegance with a touch of natural beauty. The carafe revitalizes the water, the flower of life on its base further enriches it, and the energy of the olive wood represents the icing on the cake. The olive tree has always been a symbol of fertility, glory and peace. The energy of the tree provides inspiration and helps with communication. The special edition includes five different carafes with a top made of olive wood. If you already have a carafe, you can buy only a top made of olive wood.



CADUS

The hand-blown Cadus water jug, with its fine shape based on the rules of the golden ratio, has a capacity of 1 lit. A discreetly attached spout helps with drip-free pouring into glasses. Available in 1 litre and 1.5 litre with white flower of life etched on the base or gemstone



JASMINA & GALILEO GLASSES

The Jasmina and Galileo glasses are an elegant glass designed according to the proportions of the Golden Ratio. Made using traditional handmade glass blowing methods, making each piece unique. Lead free glass. Suitable up to 70°C. Made in Europe. Jasmina available in Basic, Gold, White, Happy and Platinum. Galileo available in Basic, Gold and White.



MYTHOS GLASSES

The Mythos glasses are designed according to the sacred proportions of the Golden Ratio. Designed for intensive daily use. Also suitable for children and seniors. Revitalized water shows a 6-sided crystalline structure which corresponds to its increased level of energy and life-force. Machine made in Europe. Lead free glass. Suitable up to 70°C. Available in Basic, Gold, White, Happy and Platinum.



CHAKRA MYTHOS GLASSES

Drinking energized water infused with specific colors, symbols, affirmations, and designed based on the Golden Ratio can assist in aligning our chakras. Chakras are energy centres situated along the midline of the human body, with seven chakras regulating our psychological characteristics.



BOTTLE TO GO

Glass bottle made from silica sand and 40% recycled clear glass. The Golden Ratio inspired shape restructures and revitalizes the water. Protective cork sleeve made from waste cork bark and acts as an insulator. White flower of life is etched on the base of bottle. Beech or Swiss Stone Pine lids with a bioplastic insert. Handmade traditional workmanship, making each piece unique. Lead free glass. Suitable up to 70° C. Made in Europe. Available in 500ml and 700ml with either narrow neck or wide neck.



MISCELLANEOUS PRODUCTS

Includes Energy plates in 2 sizes, Mugs and Bowls, Double walled glasses, replacement parts and cleaning brushes.



TREE OF LIFE EDITION

The Tree of Life carries deep spiritual meaning across various cultures and belief systems, representing connection, growth, and the cyclical essence of existence. With its roots firmly anchored in the earth and its branches stretching towards the heavens, it reflects the balance and harmony between the material and spiritual worlds.

The roots signify stability and grounding, while the branches represent aspiration and enlightenment. As a powerful symbol of renewal and regeneration, the Tree of Life reminds us of the perpetual cycle of birth, growth, death, and rebirth, offering wisdom and guidance on our journey of self-discovery and spiritual growth.

Gold - Available in 1.3 litre Carafes, Jasmina Glass, Mythos Glass, Galileo Glass and Double walled Glass.

White - Available in 1.3 and 2.3 litre Carafes, Jasmina Glass, Mythos Glass and Galileo Glass

Grey - Available in mugs and bowls



SMALL GREENS

The hyacinth jar, often made of plastic, inspired a new design featuring a divisible jar for easy re-watering. The lower part follows the golden ratio and comes in various sizes, with options for high or low tops. The large jar includes a cork top with openings for up to three flower bulbs. Made of high-quality borosilicate glass, the self-watering system connects a pot and glass funnel via a viscose wick, allowing plants to absorb water as needed.

It's ideal for plant care during vacations and serves as an educational tool for schools.

Available with flower of life or tree of life designs, all parts are dishwasher safe and can be ordered separately.





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